Permit #F00152754

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00152754 **Type of Permit:** FILMING **Release Date:** 06/06/2019

Production Company GOOD HUSTLE PRODUCTIONS

Insured Company Name GOOD HUSTLE PRODUCTIONS
Contact Phone No. 1 646-528-6800
Contact Phone No. 2
Fax
Address 13016 MINDANAO WAY #1
MARINA DEL REY, California 90292

Production Title PEPSI

Type of Production Commercial - Spec

Producer T.J. FREEMAN

Director LAURA MURPHY

1st AD TBD TBD

Production Manager T.J. FREEMAN

FilmL.A. Coordinator Cody Penwell

Location Manager Jason Madison
Primary Phone Mobile - 310-806-2896
Secondary Phone

Location Assistant na na
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

Posting 300	$138.00
Notification Charge	$170.00
FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$685.00
LA COUNTY BEACH USE FEE	$400.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$494.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$76.00

Total Permit Fee $2,648.00

Number of Locations 6

NOT A PERMIT

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Summary Information — Location

Permit Number	F00152754	**Location Manager**	Jason Madison
Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Location Address Ocean Front Walk, Navy St. - Washington Blvd., Los Angeles, CA 90291

Location Name VENICE BOARDWALK

Location Type Park

Film Dates 6/7/2019 - 6/7/2019 07:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions

*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions. Note: No smoking in City Parks unless guided by the Rec & Park Film Office Monitor or assigned Uniformed Fire Safety Officer in designated areas
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
Parking receipts must be displayed in all windshields of all production vehicles.
Parking arrangements must be made prior to film date with Parking Management Company.

Please see attached documents

Venice Rose Lot Updated 12.7.11.pdf
F00152754-Park_Guidelines.pdf
F00152754-Agent_Letter.pdf
2ParkingGuidelines_2012-03-01.pdf
NO SIGNAGE IN SANTA MONICA.pdf
Washington BL July 2009.pdf
Guidelines for Use of Parking Lots in the City of Santa Monica.pdf
Venice Area_September-2017_AK.pdf
Abbot_Kinney_August_2018_AK.pdf

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Summary Information — Location

Permit Number F00152754
Production Company GOOD HUSTLE PRODUCTIONS
Insured Company GOOD HUSTLE PRODUCTIONS
Production Title PEPSI

Location Manager Jason Madison
Primary Phone Mobile - 310-806-2896
Secondary Phone

Equipment on Location

Type	Quantity
5 Ton Truck	3
Cast/Crew vehicles	40
Cube Trucks	3
Generator	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	30
Extras	10
Rec & Park Monitor required	1
Spot Check	1

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Handheld equipment; Filming vignettes on boardwalk, various areas, and at a sunglass hut by the skate park. ; REF# 65543;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Location Notes OCEAN FRONT WALK, NAVY ST - WASHINGTON BLVD. -- Only use this well-known location if the entire stretch has been cleared by Rec & Parks Film Office.

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Angelica Valdez
LOS ANGELES CITY POLICE DEPARTMENT	Gabriel Martinez

Coordinator Note *ABSOLUTELY NO CABLING OR EQUIPMENT IN HALLWAYS, STAIRWAYS, DOORWAYS, EMERGENCY EXITS, ELEVATORS AND/OR ELEVATOR EXITS AND COMMON AREAS.
*ABSOLUTELY NO BLOCKING OR COMPROMISING HALLWAYS, STAIRWAYS, DOORWAYS, EMERGENCY EXITS, ELEVATORS AND/OR ELEVATOR EXITS AND COMMON AREAS.

Coordinator Note VENICE BOARDWALK
DATE: 6/7/19
TIME: 7AM - 8PM (1 MONITOR - 2 SHIFTS)

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes

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Summary Information — Location

Permit Number	F00152754	**Location Manager**	Jason Madison
Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

MPI ROSE LOT- 64 SPACES FOR BASE CAMP AND CREW PARKING 6/7/19 7AM-10PM

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Summary Information — Location

Permit Number	F00152754	**Location Manager**	Jason Madison
Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Location Address 1800 Ocean Front Walk, Los Angeles, CA, 90291

Location Name VENICE REC CENTER

Location Type Park

Location Description LA CITY REC & PARKS

Film Dates 6/7/2019 - 6/7/2019 10:00 - 16:00 1 day

Open or Closed to the Public Open

Generic Conditions

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All vehicles must be parked on private property
Must comply with attached Rec & Park Conditions. Note: No smoking in City Parks unless guided by the Rec & Park Film Office Monitor or assigned Uniformed Fire Safety Officer in designated areas
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
Parking receipts must be displayed in all windshields of all production vehicles.
Parking arrangements must be made prior to film date with Parking Management Company.

Please see attached documents F00152754-Park_Guidelines.pdf
Venice Area_September-2017_AK.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Catering Truck	1
Cube Trucks	3

Personnel on Location

Type	Quantity
Cast	5
Crew	25
Extras	10
Spot Check	1

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Summary Information — Location

Permit Number	F00152754	**Location Manager**	Jason Madison
Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Generator	1
Motor Homes	2
Vans	3

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior models against scenery; Exterior motion without sound; Handheld equipment; Filming right next to the Skate Park on on the property of the Skate Park, talent leaning against wall taking selfies. WILL NOT BE CLOSING THE SKATE PARK.; REF# 65543;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

Location Notes COMPANY MUST CONTACT PARKING MANAGEMENT DIRECTLY RE: PARKING REQUIREMENTS AND FILMING ON PARKING LOT.
NO PARKING IN HANDICAP OR ELECTRIC CHARGING SPACES.

IF COMPANY HAS APPROVAL FOR VENICE PIER: Must keep base of Venice Pier (SAND AREA) clear of all equipment and persons while filming on the pier

Approvals

LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Angelica Valdez
LOS ANGELES CITY POLICE DEPARTMENT	Gabriel Martinez

Coordinator Note *ABSOLUTELY NO CABLING OR EQUIPMENT IN HALLWAYS, STAIRWAYS, DOORWAYS, EMERGENCY EXITS, ELEVATORS AND/OR ELEVATOR EXITS AND COMMON AREAS.
*ABSOLUTELY NO BLOCKING OR COMPROMISING HALLWAYS, STAIRWAYS, DOORWAYS, EMERGENCY EXITS, ELEVATORS AND/OR ELEVATOR EXITS AND COMMON AREAS.

Coordinator Note REF: 65543
VENICE REC CENTER
DATE: 6/7/19
TIME: 10AM - 4PM
(0 MONITORS)

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes

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Summary Information — Location

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Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

MPI ROSE LOT- Base camp and crew parking 64 spaces 7am-10pm 6/7/19

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Summary Information — Location

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Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Location Address 1200 Ocean Front Walk, Los Angeles, CA 90291

Location Name VENICE BEACH (1200)

Location Type Beach

Film Dates 6/7/2019 - 6/7/2019 12:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions

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All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents

Venice Rose Lot Updated 12.7.11.pdf
ParkingGuidelines_2012-03-01.pdf
1GenFilmPermitConditions_2012-03-01.pdf
VeniceBeach_SpecialFilmingConditions_2012-03-01.pdf
Venice Beach Lots Parking Monitor Guidelines 7.20.2018.pdf
Venice Area_September-2017_AK.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Catering Truck	1
Cube Trucks	3
Generator	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	5
Crew	30
Extras	20
Lifeguard Required	1
Spot Check	1

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Summary Information — Location

Permit Number	F00152754	**Location Manager**	Jason Madison
Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Vans 3

Filming Activities Camera on sticks; Equipment on sand; Exterior establishing shots; Exterior models against scenery; Handheld equipment; Filming various vignettes with talents on the sand.; Water activity, talents walking, taking selfies, feet in water; LIFEGUARD HOURS 2PM-8PM; Production filming at the Rose Tower.; Would like to use 2 gators to transport equipment onto sand from parking lot.; Will have a small putt putt generator (on sand under plywood) to charge a couple of lights.; Production met with Capt Rodriguez and did walk thru. Thorton Tower is a closed tower and approved to use by Rodriguez. ;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes PRODUCTION COMPANIES MAY ONLY CHOOSE 2 TOWERS WITHIN THIS AREA TO PERMIT. THE TOWERS MUST BE STIPULATED IN THE FILMING ACTIVITIES OF THE LOCATION. ANY DEVIATION FROM THE REQUESTED TOWERS MUST BE CHANGED ON THE PERMIT AND APPROVED THROUGH BEACHES AND HARBORS PRIOR TO FILMING.

Beaches & Harbors and Parking Management are not responsible for coning off parking spaces in approved parking lots.

Use of Animals at this beach requires an Animal Regulation Permit from LA City Animal Services (this is within the City of LA jurisdiction) http://www.laanimalservices.com/laws-policies/permits/.

Lifeguard fees are not collected by FilmL.A. These fees are charged directly by DBH for services rendered. Companies must provide a valid billing address for this purpose.

(1) LA County Beaches & Harbors Parking Monitor will be assigned to all Venice Beach Parking Lots in which production is requesting 51 spaces or more. (Keeping the maximum of allowed spaces to 25% of each lot). Must comply with attached Venice Lots Parking Monitor Guidelines.

A minimum of 8 feet of vertical clearance must be maintained if flying cables over the bike path, to be approved by LA County Roads.

Approvals LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

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Summary Information — Location

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Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey
LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Linda Ayers

Coordinator Note

*MUST NOT USE TOWER OR GO INTO WATER UNTIL LA COUNTY LIFEGUARD ASSIGNED IS PRESENT.
*MAXIMUM OF FOUR (4) PEOPLE ON LIFEGUARD TOWER RAMP, OR DECK AT ANY GIVEN TIME.
*MUST NOT REMOVE ANY SIGNS OR DRILL HOLES INTO TOWERS.
*MUST NOT IMPEDE EMERGENCY ACCESS ROUTES.
*MUST NOT IMPEDE BIKE PATH ACTIVITIES.
*MUST NOT IMPEDE BEACH CONCESSION OPERATIONS IN PARKING LOTS.
*MUST PARK WITHIN MARKED PARKING STALLS AND DISPLAY ALL PARKING RECEIPTS.
*MUST USE ATTACHED PARKING LOT MAPS AS REFERENCE TO WHERE IT IS PERMITTED TO PARK.
*MUST NOT PARK IN EMERGENCY ACCESS ZONES.
*MUST NOT IMPEDE INGRESS AND EGRESS OF PARKING LOT ENTRANCES, EXITS, OR TRAFFIC WAYS.

Coordinator Note

*TOWER MAY NOT BE USED IN ANY WAY THAT WOULD DAMAGE THE IMAGE OF LOS ANGELES COUNTY OR ITS LIFEGUARDS.
*TOWER CAN NOT BE IDENTIFIABLE AS A LOS ANGELES COUNTY LIFEGUARD TOWER.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
MPI ROSE LOT- Base camp and Crew parking 64 spaces 7am-10pm 6/7/19

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Permit #F00152754

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Summary Information — Location

Permit Number	F00152754	**Location Manager**	Jason Madison
Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Location Address 1320 Innes Pl, Los Angeles, CA, 90291

Location Type Business

Film Dates 6/7/2019 - 6/7/2019 07:00 - 16:00 1 day

Open or Closed to the Public Open

Generic Conditions

*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
All closures impacting sidewalks must be implemented per WATCH manual, CA MUTCD TA-28 & TA-29
Equipment staging and vehicles may park on one side of the street only.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic Officers Required

Please see attached document Venice Area_September-2017_AK.pdf

Equipment on Location

Type	Quantity
Cube Trucks	2
Generator	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	30
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

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Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Filming Activities Camera on sticks; Equipment across street; Equipment on sidewalk only.; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Handheld equipment; Intermittent pedestrian control; Vignettes with talents, exterior only. ;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Gabriel Martinez

Parking

Base Camp Location Type : Other Location	Rose Avenue Beach Parking Lot, Los Angeles, CA, 90291	**Crew Parking** Location Type : Other Location	Rose Avenue Beach Parking Lot, Los Angeles, CA, 90291

Posting "No Parking" signs E/S INNES PL., 1320 INNES PL- 50' NORTH & 50' SOUTH

Approximate Footage 0 - 300 **Log Number** 243687

Date(s) 6/7/2019 to 6/7/2019 **Time(s)** 07:00 to 22:00

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Summary Information — Location

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Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Location Address 1324 Pacific Ave, Los Angeles, CA, 90291

Location Type Business

Film Dates 6/7/2019 - 6/7/2019 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions

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Equipment staging and vehicles may park on one side of the street only.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Venice Area_September-2017_AK.pdf

Equipment on Location

Type	Quantity
Cube Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	30

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Exterior motion without sound; Handheld equipment; Filming vignettes with talent on sidewalk in front of location.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G6

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Summary Information — Location

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Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Approvals LOS ANGELES CITY POLICE DEPARTMENT — Gabriel Martinez

Parking

Base Camp Location Type : Other Location	Rose Avenue Beach Parking Lot, Los Angeles, CA, 90291	**Crew Parking** Location Type : Other Location	Rose Avenue Beach Parking Lot, Los Angeles, CA, 90291

Posting "No Parking" signs N/S HORIZON AVE., PACIFIC AVE- INNES PL

Approximate Footage 0 - 300 **Log Number** 243688

Date(s) 6/7/2019 to 6/7/2019 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00152754	**Location Manager**	Jason Madison
Production Company	GOOD HUSTLE PRODUCTIONS	Primary Phone	Mobile - 310-806-2896
Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Location Address Ocean Front Walk, Rose Ave, Lincoln Blvd, and Washington Blvd inclusive (excludes Freeways, Highways, City and County Property, Ocean Front Walk, Venice Boardwalk, Beach Property, Abbot Kinney Blvd, Venice Canals, and Special Condition Areas) , Los Angeles, CA, 90294

Location Name VENICE AREA GRID

Location Type Grid

Film Dates 6/7/2019 - 6/7/2019 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions

*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
All vehicles must be parked on private property
GRID: Companies may briefly set-up on a sidewalk to film a vehicle in motion. However, no stopping and setting up without the prior approval of all affected business/residence owners.
GRID: Filming activity may not exceed a two hour time frame in any location.
GRID: It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
GRID: Max of 5 equipment vehicles allowed, must be smaller than a 3 ton cube truck or a stake bed.
GRID: May not interfere with filming activities of production companies in possession of location-specific permits, previously scheduled special events, or existing construction projects.
GRID: Re-setting/ Adjustment of equipment while using Process trailers, Tow Dolly, Insert cars, Camera cars, Russian arm and the like, is required to be done on a basecamp lot.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

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Summary Information — Location

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Insured Company	GOOD HUSTLE PRODUCTIONS	Secondary Phone	
Production Title	PEPSI		

Please see attached document Venice Area_September-2017_AK.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** H6

Approvals LOS ANGELES CITY POLICE DEPARTMENT Gabriel Aleman

Coordinator Note
*NO MORE THAN FIVE (5) VEHICLES ON A GRID AT ANY GIVEN TIME.
*NO MORE THAN FIFTEEN (15) PEOPLE ON A GRID AT ANY GIVEN TIME.
*NO VEHICLE LARGER THAN A PASSENGER VAN OR A STAKE BED TRUCK ON A GRID AT ANY GIVEN TIME.
*ALL ADDITIONAL PERSONNEL AND EQUIPMENT (INCLUDING OVER-SIZED VEHICLES) MUST REMAIN ON PRIVATE PROPERTY, OR AT A BASE CAMP AT ALL TIMES.

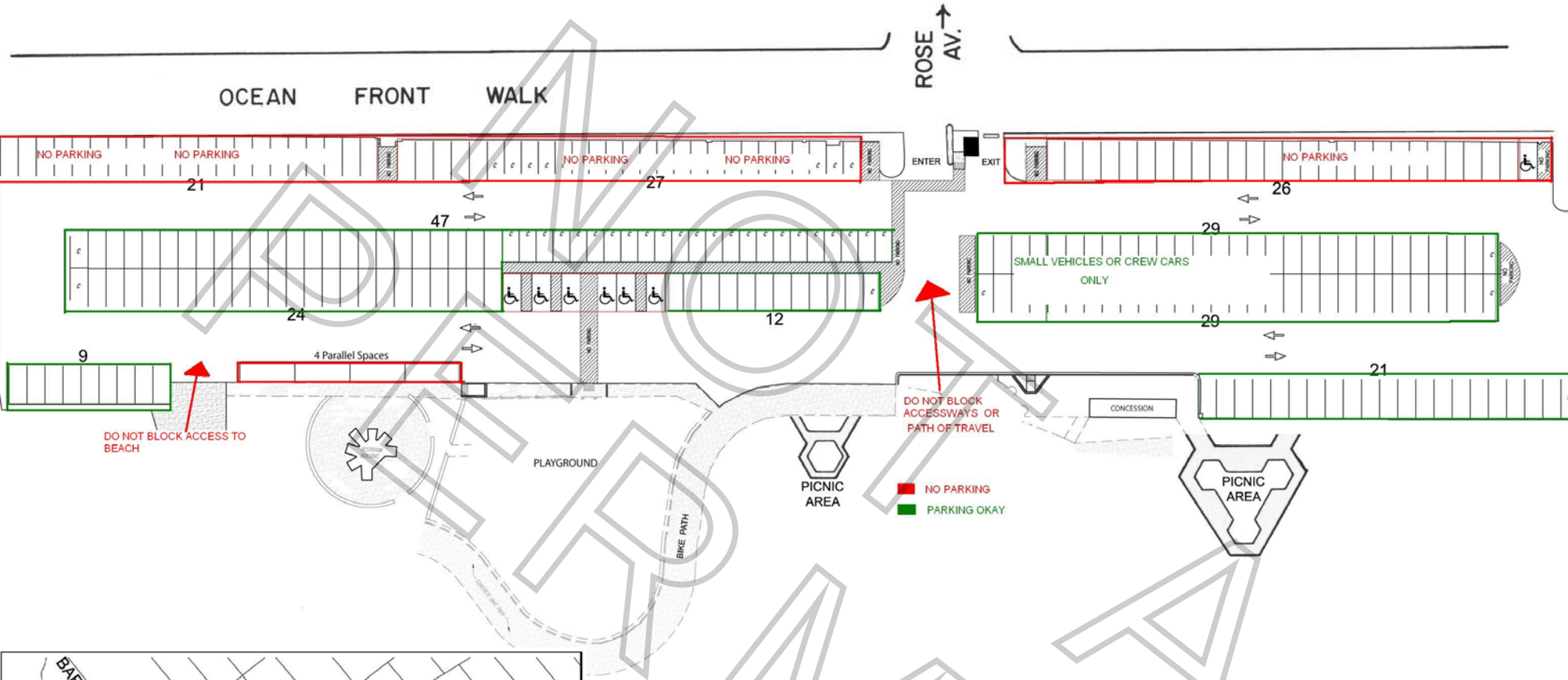
Parking

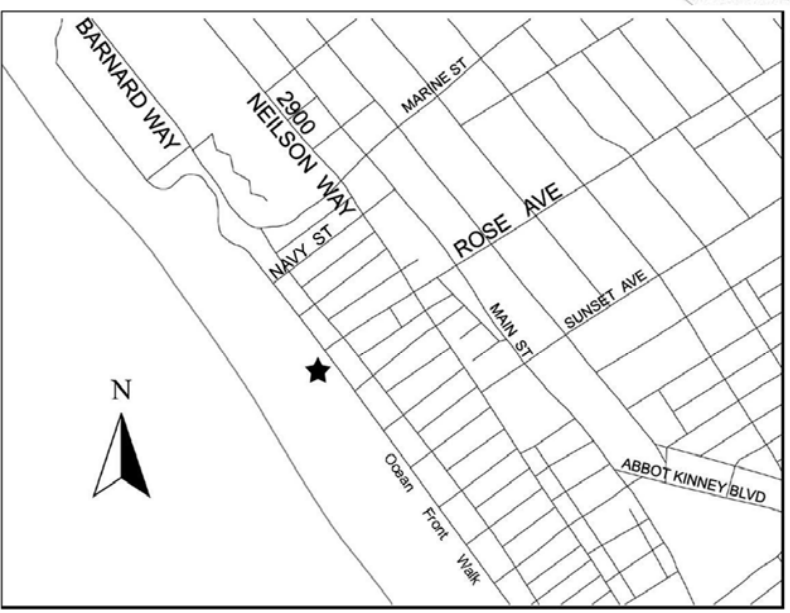
Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

VENICE CITY BEACH
ROSE AVENUE PARKING LOT





Map not to scale.

REGULAR SPACES	249
DISABLED	7
TOTAL	256

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L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 11 / 2011 by CLS

Permit #F0015275541

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

VENICE BOARDWALK AND VENICE REC

Ok to film at the Venice Boardwalk on 6/7/19 (see plot plan).

- **Ok to film at the Venice Rec center – skate park on 6/7/19 (see plot plan).**
- **Ok to have handheld equipment; 5 carts with camera gear and props.**
- **No parking onsite.**
- **No catering onsite.**
- **Must adhere to all on-site rules and regulations.**
- **OK to do two-minute pedestrian control while cameras are rolling.**
- **NOT allowed to film any patron unless given permission with written consent.**
- **Use of City utilities (water and electricity) is $75 per use, per day and the company will be invoiced by the Park Film Office.**
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- **No simulated sex allowed on Park property.**
- **No nudity allowed on Park property.**
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking and or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is

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permitted to stay overnight must be guarded by the permitted company's security group.

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-152754

GOOD HUSTLE PRODUCTIONS – PEPSI

(VENICE BOARDWALK AND VENICE REC)

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of **Good Hustle Productions** ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated **6/6/19** By _____
Representative's Signature

Good Hustle Productions	**13016 Mindanao Way #1**
Name of "Principal" (Production Company)	Principal's Address
Jason Madison	**Marina Del Rey, CA 90292**
Print Princpal Representative's Name	City, State, Zip Code
Location manager	**646-528-6800**
Representative's Title (i.e. UPM, Loc Mgr)	Principal's Telephone Number

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PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

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City of Santa Monica
Transportation Engineering & Management Division
Post Office Box 2200, Santa Monica, California 90407-2200

NOTICE

To: Applicants for Film Permits in the City of Santa Monica

From: Transportation Engineering & Management Division

Subjects: Directional and Other Signs

Use of Temporary No Parking Signs

Please be advised that the posting of advertising, directional or other types of signs in, or visible from, public rights-of-way is prohibited by Chapter 9.52 of the Santa Monica Municipal Code. Any such signs will be removed and destroyed by City forces. And, you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

Temporary No Parking signs are available to facilitate your filming activities from the Public Works Permit Counter. You are responsible for the installation and removal of such signs. You will be provided with a sheet of instructions when you pick up the signs. Temporary No Parking signs must be removed immediately after your film shoot is completed. Any Temporary No Parking signs not promptly removed will be removed by City forces. And you will be charged $59.93 per sign or the actual cost of removal, whichever is greater, for each such sign.

In order to avoid such problems, we respectfully request your voluntary compliance.

Should you have questions, please contact the Transportation Engineering & Management Division at (310) 458-8291 or traffic.engineering@smgov.net.

NO PERMIT

SPECIAL FILMING CONDITIONS
WASHINGTON BOULEVARD BETWEEN PACIFIC AVENUE AND THE VENICE PIER

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents/merchants/businesses must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*
- **No more than one filming permit shall be issued for any one filming date.**
- **It is strongly recommended that production vehicles be parked in the Washington parking lot at the end of Washington Boulevard.** This must be indicated on the permit and cleared with The Department of Beaches and Harbors. Production companies are also required to secure a contract with P.C.I. for use of the lot. ***PARKING IN THE WASHINGTON BL LOT WILL ONLY BE ALLOWED BETWEEN THE HOURS OF 7:00 AM AND 10:00 PM. NO OVERNIGHT PARKING.***
- **Companies may request posted parking on Washington Boulevard for working trucks. They will be required to do a Filming Survey of all merchants within the posted area.** Signatures must be done on approved FilmL.A. posted parking Survey form.
- **No cast and crew parking permitted on area streets. Off-street parking must be provided.**

FilmL.A. Inc. NOT A PERMIT

CONDITIONS FOR USE OF PARKING LOTS FOR FILMINGS, PHOTOSHOOTS, AND BASECAMPS IN THE CITY OF SANTA MONICA

****These conditions only apply to production companies approved to use City-owned lots and do not imply permission to use any City lot****

1. Available Lots:
    a. The ONLY lots available for rental are Beach Lots 4 and 5 South, and Beach Lots 1 North through 8 North. There are no exceptions. Requested parking lot(s) must be clearly stated in the base camp/crew parking portion of your Film LA. permit. Applying for a Film L.A permit does not guarantee use of the parking lots. The City of Santa Monica Parking Department has final authorization regarding use of the parking lots. A parking application must be submitted to the Parking Department in addition to the submittal of the Film L.A permit.

2. Space Availability:
    a. The amount of spaces available for purchase can vary depending on the time of year. As a starting point, no production company may rent out more than half the available spaces of any lot. During certain times of the year (i.e. spring break, summer, any other special events, etc.), additional restrictions will apply regarding space availability, if any.

3. Restrictions:
    a. The production company can only use the spaces that have been purchased and reserved for them.
    b. Parking must be finalized no later than 72 business hours before the production date. There will be no adding of spaces after that time or on the day of filming.
    c. The RESERVED area will be set up the night before by the parking operator, usually at 10pm. There is no guarantee that there will be not be any vehicles already parked in the RESERVED area by the shoot date. It is the production company's responsibility to ensure no other vehicles park in the RESERVED area upon possession of the space. The City merely sells the spaces and sections it off.
    d. At no time can the production company extend the basecamp or deny transient parkers access to the parking lot.

4. Basecamps/Reserved Parking:
    a. Production companies must park all vehicles and materials/equipment within their RESERVED event space. Any vehicles parked outside the event space will need to show proof of payment of the Daily parking rate for that individual vehicle or become subject to citation.

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b. Depending on the size and location of the RESERVED area, production companies may be required to pay for any parking spaces used to divert traffic around the RESERVED area. This is to prevent traffic from driving through the RESERVED area and to keep the traffic flowing smoothly within the lot. These spaces are also procured at the RESERVED rate of 3x the Daily rate.

5. Unreserved Parking:
   a. Production companies may purchase UNRESERVED parking for vehicles they wish to park outside their event space. The UNRESERVED parking is the Daily rate of the lot for that specific date and will allow the parker to stay past sunset.
   b. UNRESERVED parking is for the parking of vehicles ONLY. The production company may not use UNRESERVED parking for setting up any basecamp activities such as tents, chairs, wardrobe, generators, storing of materials, etc.
   c. The purchase of UNRESERVED permits requires the production company to pick up the permits from the City parking office, however, payment is still made directly to Film LA.
   d. The UNRESERVED parking permit must be displayed in the vehicle upon entering the lot and must be displayed in the vehicle at all times. Failure to display the permit is subject to citation. UNRESERVED parking is on a first-come, first-serve basis and does not guarantee a parking space in the lot.

6. Pay-Upon-Entry:
   a. Production companies also have the option to Pay-upon-entry at any City facility. This is only for productions that do not need any basecamp or RESERVED parking.
   b. Paying-upon-entry is for productions that wish to have all their vehicles pay at the cashier booth or pay machine upon entering the lot on the day of production.
   c. Production companies are prohibited from purchasing extra spaces to set up any basecamp activity. Paying-upon-entry is simply parking a vehicle and then leaving the lot.
   d. Production companies may inquire with the City of Santa Monica to confirm which City facilities are available for Pay-upon-entry.

7. Cancellation Policy:
   a. Cancellations for RESERVED parking and UNRESERVED parking must be made more than 48 business hours of production date. Cancellations made within this time period will be honored at no cost to the production company.
   b. Cancellations for RESERVED parking and UNRESERVED parking made within 48 business hours will not be honored. NO refunds will be given.
   c. Cancellations for Pay-upon-entry requires no notification as no parking fees are associated with the Film LA permit.

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SPECIAL FILMING CONDITIONS
VENICE AREA

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by Modern Parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. DRAFT

SPECIAL FILMING CONDITIONS
ABBOT KINNEY BOULEVARD AREA OF VENICE

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The Abbot Kinney Boulevard area is a diverse, mixed-use community which includes Abbot Kinney Boulevard between Venice Boulevard and Main Street, and adjacent streets. The area is comprised of small shops, restaurants, single family homes, apartment buildings and artists lofts. The following conditions have been established to mitigate the concerns of local residents and merchants, and to provide for an equitable use of the area.

- **Affected residents/merchants/businesses within 500 ft. of any filming activity (including production equipment parking, cast/crew parking, or catering) must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation**. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Production companies must notify the Abbott Kinney Merchant Committee at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** The current contact for the Abbot Kinney Merchant Committee is Tiffany Kilgore (424) 272-7133 filming@abbotkinneyblvd.com

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Production equipment parking and the posting of "No Parking" signs should be kept to a minimum** in order to reduce any negative impact to the local merchants. Equipment parking on Abbot Kinney Boulevard will be limited to 150 feet during regular business hours (10:00a.m. to 5:00 p.m.) and may not block access to open shops and businesses. **Equipment may only be parked in front of businesses that indicate their approval using the FilmL.A. Filming Survey process, or in front of businesses that are clearly vacant or closed during the hours of activity.** Production companies may also request an additional 150 ft of posting on area side streets (excluding Santa Clara Avenue) for a total of 300 ft of posting within the area.

- **Friday, Weekend or holiday filming is generally not permitted** unless a Filming Survey is done of the affected business for the proposed activities on a FilmL.A.-authorized Filming Survey.

- **The use of City lots # 616, #617 and #759 are not permitted.**

- **Winter holiday season filming activities which involve exteriors, the use of sidewalks or streets, or public parking facilities will not be permitted during regular business hours for the two weeks preceding Christmas Day,** unless approved by the Permit Authority. Approval will be based on an authorized Filming Survey of affected businesses demonstrating substantial support of the activities.

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FilmL.A. Inc. PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

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- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
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F-152754

GOOD HUSTLE PRODUCTIONS – PEPSI

(VENICE BOARDWALK AND VENICE REC)

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

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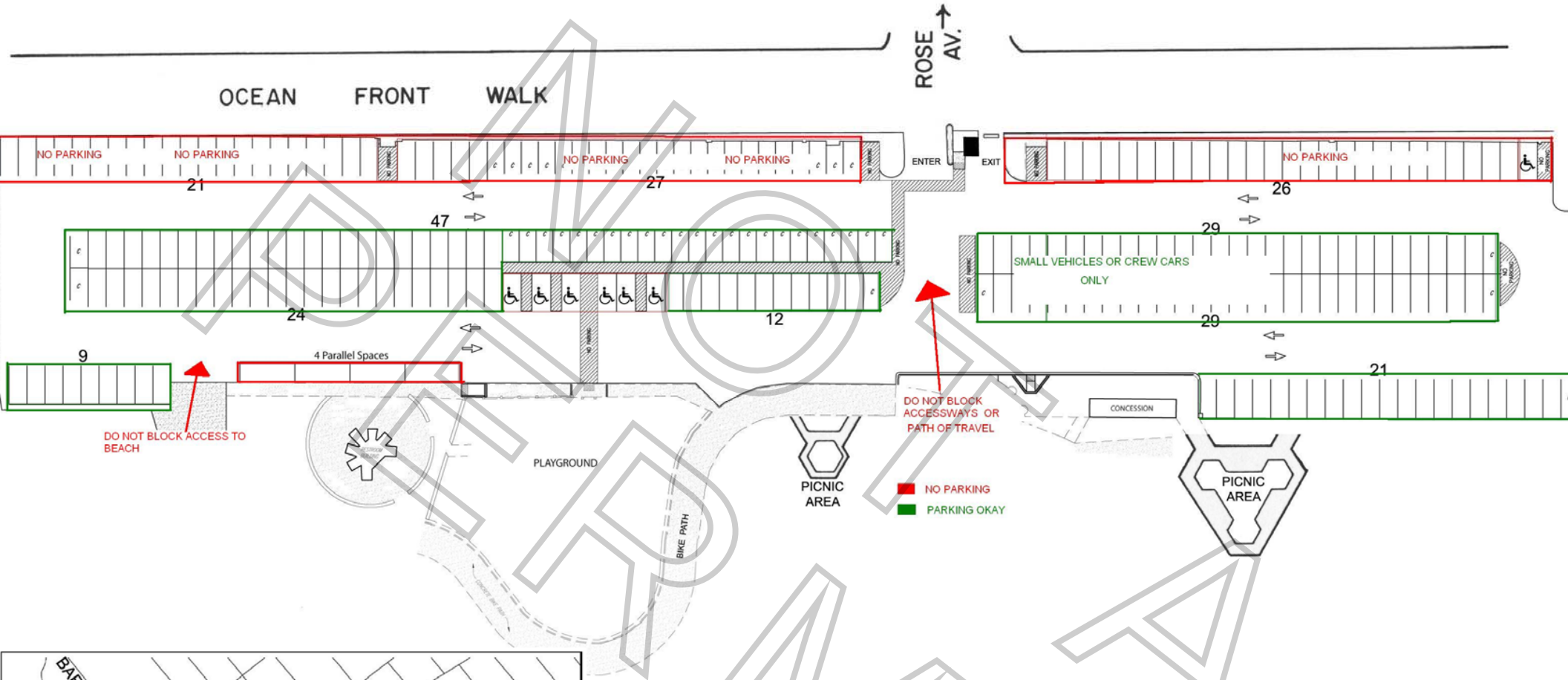
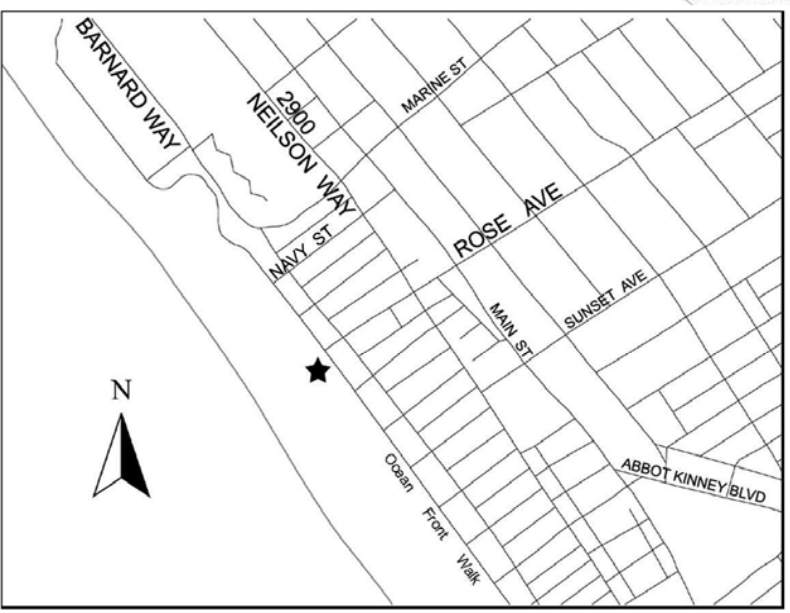
FilmL.A. Inc. DRAFT

VENICE CITY BEACH
ROSE AVENUE PARKING LOT





Map not to scale.

REGULAR SPACES	249
DISABLED	7
TOTAL	256

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L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 11 / 2011 by CLS

Permit #F0015275541

PROOF NOT A PERMIT

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

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General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

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17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

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[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

Special Filming Conditions for Los Angeles County Beaches

VENICE BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- For the Venice Blvd. & Rose Avenue lots, no arrival prior to 7:00 a.m. or staying past 10:00 p.m. unless Community Surveys of the residential buildings have been obtained. For the Washington Blvd. lot, companies will not be allowed into the lot prior to 7:00 a.m. or after 10:00 p.m. No exceptions.
- Equipment vehicles larger than 33 feet in length parking in the Venice Boulevard Beach parking lot must have flagman for safety purposes when crossing over the bike path. Companies may also be required to pay for a parking attendant.
- Equipment vehicles may not park on bike path that goes through the Venice Boulevard beach parking lot at any time.
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time.
- All equipment must be 10 feet from bike path.
- Companies must fly cables over bike path.
- Generator(s) must be facing the water side of the parking lot at Washington Blvd.
- Companies must keep base of Venice Pier clear of all equipment and persons while filming on the pier.
- No trucks larger than 40 feet will be allowed in parking lot.
- No filming, blocking or parking on access ramps or storm drains.
- Must have a safety person present when driving in lot.
- No filming at Breakwater Lifeguard tower.
- No film requests from Memorial Day weekend to Labor Day from Breakwater Lifeguard tower to the 26th Avenue Lifeguard tower.

<u>Launching and Landing of Personal Motorized Watercrafts</u>:

- Production companies will be allowed to launch and land personal motorized watercrafts (not vessels) at the south end of Venice Beach at the North Channel Lifeguard tower, from October through March.
- Production companies may use the north jetty pedestrian walkway for the purposes of towing personal motorized watercrafts down to the beach. For safety purposes, the use of flagmen or retired/off-duty police officers are required to ensure the safety of pedestrians and beachgoers while towing vehicles are on the walkway.
- After launching, personal motorized watercrafts must remain 300 yards off shore.
- Vessels must remain 300 yards off shore.

NOT A PERMIT

- Personal motorized watercrafts and vessels must not impede the ingress and egress of boat traffic at the Marina del Rey Channel entrance.

- For film shoots with the use of personal motorized watercrafts in scenes, such watercrafts must remain 300 yards off shore and production company must hire two Lifeguards. One Lifeguard will serve as the operator of the Los Angeles County Lifeguard personal motorized watercraft. The operator will be on the water to monitor the shoot and keep a lookout for public safety. The other Lifeguard will serve as an in-the-water rescuer. Production company may also be required to hire shore-based Lifeguards.

- Unusual requests for use of personal motorized watercrafts will be evaluated on a case-by-case basis.

- On the day of the shoot, if water/weather conditions are unsafe for scenes with the use of personal motorized watercrafts, Lifeguards have the authority to cancel the shoot.

NOT A PERMIT

Permit #F00152754
(424) 526-7777 • 13837 Fiji Way, Marina del Rey, CA 90292 • beaches.lacounty.gov

Caring for Your Coast

Gary Jones
Director

Kerry Silverstrom
Chief Deputy

John Kelly
Deputy Director

Brock Ladewig
Deputy Director

June 14, 2018

TO: FILMLA

FROM: COUNTY OF LOS ANGELES, DEPARTMENT OF BEACHES AND HARBORS

RE: VENICE BEACH PARKING LOTS GUIDELINES – WASHINGTON BLVD, VENICE BLVD. AND ROSE AVENUE LOTS

The Department of Beaches and Harbors has implemented the following guidelines when film productions request the use of over 50 parking spaces of the subject lots:

- A parking monitor will be assigned to all Venice lots in which production is requesting 51 spaces or more. (Keeping the maximum of allowed spaces to 25% of each lot)
- Parking lot vendor will assign a parking monitor at the current hourly rate, which through 2022 is $28.17.
- Parking monitor will be required for a minimum of 4 hours on the first day of parking needs (Move-in Date).
- The film production Location Manager (or production representative) must check in with the parking monitor before filming vehicles and equipment enter the parking lots and park. The monitor will direct the production company where to park and review parking guidelines.
- Parking monitor will ensure production companies park within permitted parking spaces. Maps of parking lots will be distributed for reference.
- All additional standard parking guidelines will apply (attached).

NOT A PERMIT

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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by Modern Parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. DRAFT

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